

August 31, 2026

Players

PLAYERS

TENNIS STYLE IN THE SKY



Last Monday, the Olympia DUMBO's tenth-floor tennis court, a stone's throw from the Brooklyn Bridge, was an unexpected standing-room-only venue for some tennis. Two tennis stars — Italian Matteo Berrettini and American Taylor Fritz — were trading groundstrokes and volleys in their BOSS sportswear polos and tees.

At first, just a few pedestrians stopped on the DUMBO ramp when they caught a glimpse of the action in a city where tennis is at a fever pitch. But as their cheers grew, so did the iPhone-toting crowd taking videos as if they were watching a professional match.

The two weren't exactly training for the upcoming tournament — they were on set with PLAYERS for their first official collaboration as BOSS ambassadors.

August 31, 2026

Players

In one look, Fritz wore a white BOSS headband, recalling his charming wardrobe malfunction during last year's Open. "[It was a] huge match playing Djokovic, and I put my headband on backwards. The funny thing is, I didn't notice until after the match was over, and I just saw some people talk about it."

As for Berrettini, who has one of the most fearsome forehands on tour, the cool backwards cap he wore with a light-blue, tennis-ball-patterned polo is referential to the sporty, yet laid-back style he's known for during matches.

You can catch them playing at Arthur Ashe Stadium in New York City beginning August 30. But here's what you missed that day.



August 31, 2026

Players



SPONSORED POST

@boss @taylor_fritz@matberrettini

director OSKV @os.kvp

photographer Molly Cranna @mollycranna

DoP Andrea Kinnerk @jumpsuitmami

EIC @vladimirrestoinroitzfeld

Creative Director @ricardogomesinst

Editorial Director @rob_cord_

Producer @alexeyg @agpnyc

Creative & Line Producer Olga Kotova @smileygoats

Digital Director @scovv

1AC Rodrigo Valencia @rodvln

1AD Nicholas Sossi Romano @nsossiromano

1st Assistant Olimpia Rende @olimpia_rende

Digitech Juan @juancuartasphoto

2nd Assistant (Molly) Molly Miller

PD Grace Musser @gracemuserr

Roberto Campisi Groomer @rob_campisi

Set/Driver PA Nico Love @nico1ove

August 31, 2026

Players

IPhone Operator Jeremy @j.ragoobar

Editor Matteo Ranzato @matteoranzato_ & @os.kvp

Colorist Hooli @hooliincolor

Backdrop rental @schmidlibackdrops

EQ Rental (Adorama) @adoramarentalco

Lenses rental @handheldfilms

Location @olympia_dumbo

https://players.co/boss-players/?fbclid=PAAdGRleAT_5UtwZG9mAmZkaWQWUNZC2Tqb5Bula2PJvS8XuJAj0BFsqGV4dG4DYWVtAjExAHNydgMGYXBwX2lkDzEyNDAYNDU3NDI4NzQxNAA BpwP8JP-dB8tKKmcD5WF8RsbJLG7ZaqhavbeL62L6VmqsPzsfxQE_rZDddh1m_aem_o4A6d_GukRGYvGtu4UnkqQ